



**Our business is
promoting yours**

www.excellemagazine.co.uk

Since 2001, Excelle has provided advertisers with the area's very best advertising opportunity, in a magazine that readers love.

Over 20,000 predominantly ABC1 homes in Wetherby, Harrogate, North Leeds, and the surrounding villages receive this high quality, influential magazine directly through their letterbox, targeting the most affluent postcodes in North and West Yorkshire. Excelle magazine leads the way with a winning combination of unrivalled advertisements expertly created by our in-house designers, free of charge and complemented by eye-catching professional and interesting editorial content. Exceptionally good value for money, advertising with Excelle magazine offers your business an unbeatable opportunity to get your message into the homes of your customers.

With more than 19 years of experience behind us, we have proved time and again that this specific targeting of customers results in an exceptional response, as the many businesses that took the initial leap with us can testify to this day.

To find out how your company could benefit, call our sales team: 01937 581400 or email us: sales@excellemagazine.co.uk for more information.

excelle
MAGAZINE

RATES

DISCOUNT FOR MULTIPLE BOOKINGS

	1 mth	3 mths	6 mths	12 mths	
Full Page	£750	£650	£560	£500	Prices exclude VAT at current rate. Agency commission 10 per cent. Inserts quoted on request
Half Page	£450	£390	£340	£300	
Quarter Page	£250	£220	£190	£175	
Eighth Page	£125	£110	£105	£100	
Inside Front/Back Cover	£850	£735	£640	£550	
Back Cover	£950	£825	£715	£620	

ADVERTISEMENT DIMENSIONS

	Height & Width	Trim Size	Bleed
Full Page	297mm x 210mm	285mm x 198mm	+3mm all round
Half Page Vertical	285mm x 97mm	N/A	N/A
Half Page Horizontal	140mm x 198mm	N/A	N/A
Quarter Page	140mm x 97mm	N/A	N/A
Eighth Page	68mm x 97mm	N/A	N/A

Copy Dates:

3 weeks prior to publication date.

Cancellation:

3 weeks prior to publication date

Conditions of Acceptance:

All advertisements for publication in Excelle are subject to the publisher's conditions of acceptance, copies of which are available on request.

Sending Artwork to Excelle:

Please send hi-res files (300dpi RGB) in one of the following formats: pdf, jpg, tiff or eps. These can be sent on DVD or emailed to; sales@excellemagazine.co.uk



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ROYAL MAIL DELIVERY DELIVERED BY EXCELLE DISTRIBUTION TEAM

